

**Northwest Side Community Development Corporation  
ACTION PLANNING MATRIX**

<b>Summary of 2014-2016 Strategic Vision &amp; Goals</b>	
<i>Vision Statement</i>	<i>Goals</i>
<p>Northwest Side Community Development Corporation (NWSCDC) serves business partners by successfully brokering access to alternative capital/funding and workforce solutions. In an effort to make this community vibrant, NWSCDC focuses on loan/grant programs, workforce/jobs and projects.</p> <p>The NWSCDC partners with businesses, public/private entities and nonprofit agencies focused on the geographic area of the Northwest Side of Milwaukee.</p> <p>Specifically, the corporation engages in activities such as advocacy, loans/grants, technical assistance, community building and workforce solutions as a service to our partner businesses.</p> <p>We are recognized both by government partners and prospective businesses for our unique resources and capacities, making the Northwest Side the destination for business expansion and relocation. We have chosen our partners based on mission alignment and the values they bring to the relationship, ultimately allowing us to control our future.</p>	<p><b>#1: BUSINESS DEVELOPMENT</b> Attract and retain job-generating businesses to the 30th Street Corridor, especially Century City 1 and 2.</p>
	<p><b>#2: HOUSING</b> The CDC will play an effective role in the creation and retention of safe, decent and affordable housing.</p>
	<p><b>#3: COMMUNITY DEVELOPMENT</b> Reduce crime and the perception of crime in the CDC service area.</p>
	<p><b>#4: LABOR FORCE DEVELOPMENT</b> Train and place area workers into local jobs created from 30th Street Corridor business initiatives.</p>
	<p><b>#5: RESOURCE DEVELOPMENT</b> Brand the CDC and raise sufficient funds to carry out the strategic plan.</p>
	<p><b>#6: STRATEGIC ALLIANCES</b> Expand CDC model by supporting relationships with key partners.</p>